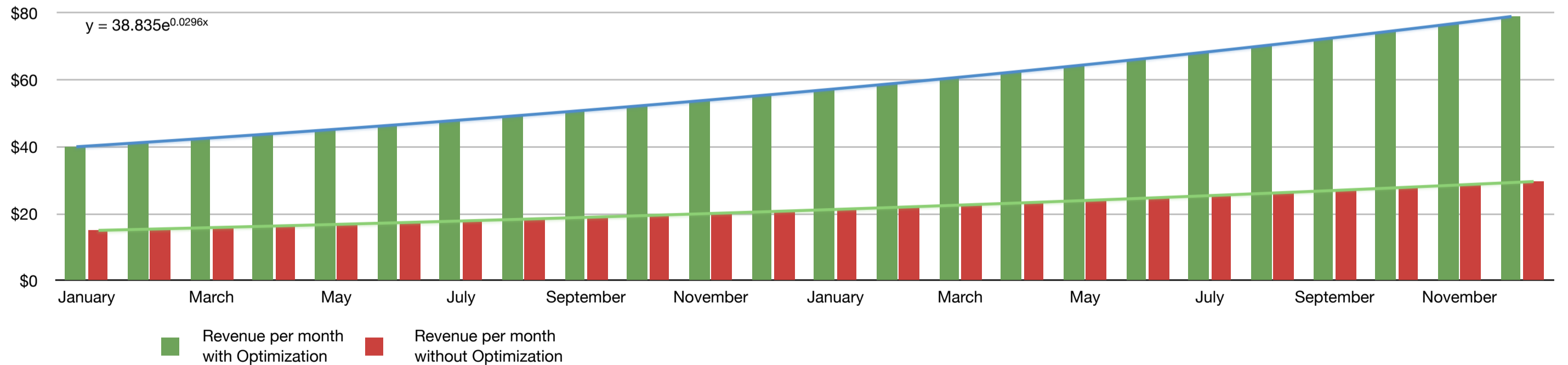


# DuoBlogger AdSense Consulting

Monthly Earnings with Optimization						
	Monthly Page Impressions	CTR	Clicks/ Month	CPC	Revenue/ Month in US\$	Extra revenue/ Month in US\$
January	20000	2.00%	400	\$0.10	\$40.00	\$25
February	20600	2.00%	412	\$0.10	\$41.20	\$25.75
March	21218	2.00%	424	\$0.10	\$42.44	\$26.52
April	21855	2.00%	437	\$0.10	\$43.71	\$27.32
May	22510	2.00%	450	\$0.10	\$45.02	\$28.14
June	23185	2.00%	464	\$0.10	\$46.37	\$28.98
July	23881	2.00%	478	\$0.10	\$47.76	\$29.85
August	24597	2.00%	492	\$0.10	\$49.19	\$30.75
September	25335	2.00%	507	\$0.10	\$50.67	\$31.67
October	26095	2.00%	522	\$0.10	\$52.19	\$32.62
November	26878	2.00%	538	\$0.10	\$53.76	\$33.60
December	27685	2.00%	554	\$0.10	\$55.37	\$34.61
January	28515	2.00%	570	\$0.10	\$57.03	\$35.64
February	29371	2.00%	587	\$0.10	\$58.74	\$36.71
March	30252	2.00%	605	\$0.10	\$60.50	\$37.81
April	31159	2.00%	623	\$0.10	\$62.32	\$38.95
May	32094	2.00%	642	\$0.10	\$64.19	\$40.12
June	33057	2.00%	661	\$0.10	\$66.11	\$41.32
July	34049	2.00%	681	\$0.10	\$68.10	\$42.56
August	35070	2.00%	701	\$0.10	\$70.14	\$43.84
September	36122	2.00%	722	\$0.10	\$72.24	\$45.15
October	37206	2.00%	744	\$0.10	\$74.41	\$46.51
November	38322	2.00%	766	\$0.10	\$76.64	\$47.90
December	39472	2.00%	789	\$0.10	\$78.94	\$49.34
					<b>\$1,377.06</b>	<b>\$860.66</b>

Monthly Earnings without Optimization					
	Monthly Page Impressions	CTR	Clicks/ Month	CPC	Revenue/Month in US\$
January	20000	0.75%	150	\$0.10	\$15
February	20600	0.75%	155	\$0.10	\$15.45
March	21218	0.75%	159	\$0.10	\$15.91
April	21855	0.75%	164	\$0.10	\$16.39
May	22510	0.75%	169	\$0.10	\$16.88
June	23185	0.75%	174	\$0.10	\$17.39
July	23881	0.75%	179	\$0.10	\$17.91
August	24597	0.75%	184	\$0.10	\$18.45
September	25335	0.75%	190	\$0.10	\$19.00
October	26095	0.75%	196	\$0.10	\$19.57
November	26878	0.75%	202	\$0.10	\$20.16
December	27685	0.75%	208	\$0.10	\$20.76
January	28515	0.75%	214	\$0.10	\$21.39
February	29371	0.75%	220	\$0.10	\$22.03
March	30252	0.75%	227	\$0.10	\$22.69
April	31159	0.75%	234	\$0.10	\$23.37
May	32094	0.75%	241	\$0.10	\$24.07
June	33057	0.75%	248	\$0.10	\$24.79
July	34049	0.75%	255	\$0.10	\$25.54
August	35070	0.75%	263	\$0.10	\$26.30
September	36122	0.75%	271	\$0.10	\$27.09
October	37206	0.75%	279	\$0.10	\$27.90
November	38322	0.75%	287	\$0.10	\$28.74
December	39472	0.75%	296	\$0.10	\$29.60
					<b>\$516.40</b>

Revenue per month with/without Optimization



Total earnings more with optimization the first year	Total earnings more with optimization the second year	Total earnings more with optimization in two years
<b>\$354.80</b>	<b>\$505.86</b>	<b>\$860.66</b>

Investment	Return on investment after 1 year	Return on investment after 2 years	Break Even Point
<b>US\$100</b>	<b>\$254.80</b>	<b>\$760.66</b>	<b>3.82 months = 4 months</b>